

## **Integrity management - perspectives of supply chain actors, Friday, 17 February 2017, 11 to 11:45 am**

Four successful implementations of *Check Organic* and one approach based on geographic origin will be presented by the following stakeholders in the international organic marketplace:

- Certifier
- Company
- National sector
- Label for protected origin

These four different use cases will demonstrate the impact that the interaction of all stakeholders involved in the supply chain can have to enhance integrity.

*Check Organic* is a cloud-based supply chain integrity solution that brings together organic certification and supply chain data in real time backed by the best-in-class certification and audit management solution, Ecert®. Keying in on these two data sets brings greater transparency to organic supply chains and is what makes *Check Organic* unique.

The session will include discussions on how supply chain integrity solutions like *Check Organic* can benefit the organic sector through the perspectives of four different stakeholders. Understanding these different perspectives can help to ensure that organic integrity continues to be safeguarded. But what does *Check Organic* mean for you as a company?

- Less work. More time for generating revenue.
- Stay informed. Make the right decisions.
- Strengthen trust in your suppliers.
- What you need to know in one location.
- Get a good handle on your audits.
- Keep your supply chain secure and brand strong.

Its different modules can be used complementarily or exclusively to help streamline your business, but more importantly, to demonstrate your transparency and to protect your brand's integrity as the stakeholders in this session will explain. But also critical to this discussion is the role of the certifier in developing supply chain integrity solutions.

Speakers include:

- Organic Services GmbH, Germany, Mr. Gerald A. Herrmann (moderation)
- Check Organic, Germany, Ms. Annette Sutter
- Bioland Markt GmbH, Germany, Mr. Mario Gabler
- Federbio Organic Integrity Platform, Italy, Mr. Gianluca Mazza
- Organic Standard Ltd., Ukraine, Mr. Sergiy Galashevskyy
- ETKO Ltd, Turkey, Mr. Mustafa Akyüz
- CBI Netherlands/Bolivian Quinoa Project, Ms. Daphne ter Braak